



April 2001

## **Inkfish swims towards the South Coast!**

Inkfish call centres limited, the Slough based call centre specialist, is delighted to announce that due to another record year, the additional capacity which was planned to sustain its impressive track record for growth is now imminent.

Inkfish acquired a 2nd site just 7 months ago in Redhill Surrey. Business has been extremely healthy since then. The Tiny Computers and Renault call centres went live and new contract wins from One.Tel, BT Genie, Prowting Homes, Chelsea Financial Services and Orange-Glo and increased business from existing clients have seen the call centres become busier than ever before.

"There simply isn't any room for growth in the existing buildings." Andrew Pearce, Managing Director commented.

He has subsequently been working closely with external property location services to secure a new site in preparation for future growth.

Inkfish has now committed to a new site in Brighton, Sussex. Brighton & Hove, which recently gained city status, offers a relatively untapped recruitment pool and excellent facilities.

This exciting new development will provide huge opportunities for progression for all team members working towards a long-term career at Inkfish. The promotional opportunities at Slough and Redhill in the past 12 months alone have resulted in a steady stream of success stories and this is set to continue at the new site.

Sue Marshall, sales and marketing director is thrilled.

"Inkfish is the fastest growing independent call centre in the UK. It really is an exciting time for all of us."

Sue will be working closely with Andrew Pearce, managing director to ensure that the new site is operational on time to launch the first project on 23 April.

Andrew is keen to move the business forward, matching the 100% year on year increase in turnover. He explains:

"We have some ambitious plans. The additional capacity means that we can now facilitate the new business." Inkfish has started recruitment in Brighton. A minimum of 400 jobs will be created almost immediately. Initial requirements include an account director and executive, office administrator, team leaders and call centre advisors.