



September 2002

£50,000 Spent on Brighton Barbeque Bonanza

All eyes were on Brighton Race Course on Saturday 7th September to find out who would pick up the top prizes in the Inkfish Barbecue Bonanza.

Inkfish call centres limited staged a full day of events for 600 staff including a 'What's a Knockout' contest, complete with soapy suds and inflatables, a disco with free drinks and the barbecue. But the star attraction of the day was the Inkfish Barbecue Bonanza draw with top prizes of a Renault Clio and Daewoo Matiz.

Staff from Inkfish Brighton, Slough and Redhill operations were awarded raffle tickets throughout the summer for good attendance and punctuality and in turn these were exchanged for a chance to win prizes ranging from electrical products to holidays, cash prizes and the cars.

The prize draw presented by Inkfish sponsored Formula Renault racing driver, Hunter Abbott, saw some delighted Inkfish staff.

"I couldn't believe that I had won," exclaimed Tamsin Stevens, a call advisor at Inkfish's Brighton and winner of the Renault Clio. "I haven't won anything before! The day itself was brilliant and the win was the icing on the cake."

"It was an amazing day," explained Meika Mills who won the Matiz. "Having only been with Inkfish for two months as a call advisor I didn't think I had any chance of winning. All the staff had been looking forward to the day but I never thought it would have turned out as it did."

The day also included prizes for top performers throughout the company. Top team leader of the year prize went to Nigel Pembroke-Statten, who won a two week holiday in the Caribbean.

Managers and staff alike are still talking about the event.

"The day was superb," explained Sue Marshall, Inkfish Sales and Marketing Director. "We devised the Barbecue Bonanza to reward staff for their dedication and hard work. We spent £50,000 to make sure this was a day no one would forget. It was our most daring and expensive programme to date but it was worth it. Motivation is at an all time high, we are performing at our best and delivering to our clients."